



SINEMĀ WA NEMĀYEŠĀT

SINEMĀ WA NEMĀYEŠĀT, the first Persian magazine entirely devoted to cinematography. It was planned as a monthly magazine but closed down altogether after the first two issues (Mordād and Šahrivar 1309 Š./July and August 1930), due to the lack of popular support (Omid, p. 895). The publisher was ʿAli Wakili (b. Tabriz, 1887; d. Tehran, 1968), a businessman and the owner of the movie theater Sepah in Tehran, and Eshāq Zanjāni, the manager of the same theater, was the director and chief editor. *Sinemā wa nemāyešāt* was printed at *Etteḥādiya* printing house in single-column pages of 15 x 21.5 cm and contained articles on film industry besides movie commercials. The two published issues contained 42 and 28 pages, respectively, and carried illustrations. The nationwide subscription was first set at 3 kran, but the second issue was priced at 10 *šāhis* (i.e., half a kran) in the hope of creating a market. Scattered issues are preserved at the Central Library of the University of Tehran, Ebn Meskuya Library in Isfahan, and the Central Library of the University of Isfahan.

BIBLIOGRAPHY



Foruġ-al-Zamān Nuri Eşfahāni, *Rāhnemā-ye maṭbu‘āt:fehrest-e naşriyāt-e mawjuddar ketāb-ķāna-ye ‘omumi-e Ebn Meskuya-ye Eşfahān*, Isfahan, 2001, p. 177.

Jamāl Omid, *Tāriķ-e sinemā-ye Irān*, 2nd ed., 3 vols., Tehran, 1998, p. 895.

Farid Qāsemi, “*Sinemā wa nemāyeşāt: naķostin naşriya-ye sinemāyi-e Irān*,” in *Tāriķ-e ruz-nāma-negāri-ye Irān I*, 2000, pp. 193-98.

Şadr Hāşemi, *Jarā‘ed o majallāt III*, p. 55.

Mortazā Solţāni, *Fehrest-e majallahā-ye fārsi az ebtedā tā sāl-e 1320 Š.*, Tehran, 1977, pp. 118-19.

(Nassereddin Parvin)

August 2, 2005