



## GOLHĀ, BARNĀMA-YE

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**GOLHĀ, BARNĀMA-YE**, (lit. “Flowers Program”), a series of radio programs which was on the air for almost twenty-three years (Farvardin 1335-Esfand 1357 Š./March 1956 to February 1979) and which aimed at illustrating the perennial thematic and aesthetic relationships between poetry and traditional music (*musiqi-e sonnati* or *ašil*) in Persian culture and enhancing their appreciation by the general public. The program underwent considerable changes in style and management, and its long history can broadly be divided into three periods: 1956-67, when Dāwud Pirniā ([Kāleqi](#), [Ey Irān](#)).

For a music sample, see [Kāleqi](#), [Mey-e nāb](#).

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This article is based in part on interviews with a number of the poets and musicians involved in the production of the *Golhā* programs.

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