



## FELĀḤAT-E MOẒAFFARĪ

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**FELĀḤAT-E MOẒAFFARĪ**, the first monthly magazine in Persia dealing with agricultural issues. The magazine commenced publication four months after the establishment of the General Agricultural Office of Persia (Edāra-ye koll-e felāḥat-e mamālek-e maḥrūsa). The official publication of that bureau, it ran from Jomādā I 1318/August 1900 to Šawwāl 1325/November 1907 (nineteen issues in all).

The publisher was Mīrzā Maḥdī Khan Faḳīm-al-Šalṭana, the director of the General Office of Agriculture, but the extent of his personal involvement with the magazine is unknown. Some consider Mr. Dascher, the Belgian director of the Faculty of Agriculture (q.v.; *Tārīḳ-e bīdārī*, ed. Sa'īdī Sīrjānī, II, p. 561) to have been largely responsible for this endeavor while others credit Āṣaf-al-Dawla (Šadr Hāšemī, *Jar'ed o majallāt* IV, p. 88). There is, however, no mention of either name in the magazine.

*Felāḥat-e Moẓaffarī* was typeset at the Imprimerie Franco-Persane or, at times, lithographed at the Ḥoqūq Printing House. The format was sixteen or thirty-eight one- or two-column pages, 18 x 22 cm. It rarely carried illustrations or advertisements. Subscription was 8 qerans in Tehran and 14 French francs in Europe. Copies are accessible at the Central Library of the University of Tehran and Cambridge University Library.



## BIBLIOGRAPHY

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U. Sims-Williams, ed., *Union Catalogue of Persian Serials and Newspapers in British Libraries*, London, 1985, p. 29.

Solţānī, *Fehrest-e rūznāmahā*, no. 148.