



ERŠĀD

ERŠĀD, title of two Persian newspapers and a magazine.

1. A Persian supplement (*Waraqā-ye fārsī*) to the Turkish newspaper *Eršād* (Baku). It was also sold separately. Thirteen issues of the Persian supplement were published between 16 Dū'l-qa'da 1323 and 27 Šafar 1324/12 January and 22 April 1906. The publication carried news and articles dealing with progressive social themes and was edited by the well-known journalist and poet Adīb-al-Mamālek Moḥammad-Šādeq Farāhānī (q.v.).

The format was two four-column pages, 43 x 58 cm, typeset; it carried no illustrations or advertisements, was priced 3 rubles in Baku, 4 rubles elsewhere in Russia, and 5 rubles abroad. Copies are accessible at Tehran University Library, Majles Library I, and Cambridge University Library.

2. The title under which the Tehran daily *Polīs-e Īrān* was published from about 1333/1913 to 1336/1917. The publisher was Mortažāqolī Khan Mo'ayyed-al-Mamālek (Fekrī) and the editor was Jawād Tabrīzī.

3. A monthly magazine of politics, society, and religion published in Tehran in 1962-64.



BIBLIOGRAPHY

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